



## **2018 Ballarat Begonia Festival – Call For Artists**

### **Design Brief**

The City of Ballarat is seeking proposals from artists for the design & fabrication of interactive installations & projects that will engage children & families throughout the 2018 Ballarat Begonia Festival.

Suggestions include creating surprise ‘doorways’ encouraging interaction with elements in the Botanical Gardens or mounting an activity involving families in creating a large-scale papier-mache creature – but we are looking for the best concepts & are open to all ideas!

The selected artists will be contracted to the City of Ballarat.

<b>2018 Ballarat Begonia Festival Dates:</b>	10 – 12 March, 2018
<b>Project theme:</b>	Explore
<b>Installation of work:</b>	9 March 2018
<b>Demounting of work:</b>	13 March 2018
<b>Installation / Project location:</b>	Ballarat Botanical Gardens
<b>Budget (inclusive of artist fees, materials, installation, demounting)</b>	\$5,000 ex GST
<b>Submission Deadline:</b>	<b>Friday, 17 November</b>

#### **The Ballarat Begonia Festival Installation / Project should:**

- Be fun, colourful, playful, interactive & encourage the engagement of children & others
- Employ robust materials suitable for an outdoor environment
- Employ materials that pose no hazard to children or the general public
- Be constructed so as to be stable without requiring staking or pegging
- Not require auxiliary power
- Reflect the theme of the 2018 Ballarat Begonia Festival.

#### **The commissioned artists are responsible for:**

- Providing a detailed design proposal in response to this brief
- Sourcing all materials necessary to realise their design
- Devising, fabricating & installing the work in the designated Festival site by 10 March
- Maintenance of their installed work during the Festival period
- Demounting their work at the conclusion of the Festival

- Providing appropriate insurance covering their work & activities.

**The City of Ballarat is responsible for:**

- Providing the selected artists access to the designated Festival site for installation / demounting purposes
- Ensuring that the precinct is secure through the Festival period
- Marketing & promoting the project in association with the 2018 Begonia Festival.

**Questions or further information needed?**

Please contact

Kate Joss

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Claudia Lengfelder

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Please submit your Design Proposal with the required support materials to:

Robert Kienbaum [robertkienbaum@ballarat.vic.gov.au](mailto:robertkienbaum@ballarat.vic.gov.au)

c/o City of Ballarat Creative Arts & Event

Art Gallery of Ballarat

40 Lydiard Street

Ballarat VIC 3350

**Submission Deadline: Friday, 17 November**



**2018 Ballarat Begonia Festival Installation / Project  
Application Form**

**Name(s):**

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**Email Address(es):**

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**Postal Address(es):**

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**Telephone / Mobile: (BH) ..... (AH)**

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**Website:**

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**Design Proposal & Illustration:**

(Use additional sheets as necessary)

Please submit with this form:

- Your artist(s) CV
- Images of 5 samples of recent work

**Submission Deadline:  
Friday, 17 November 2017**

Forward your completed application & all support materials to  
[robertkienbaum@ballarat.vic.gov.au](mailto:robertkienbaum@ballarat.vic.gov.au)

Robert Kienbaum  
c/o City of Ballarat Creative Arts & Events  
Art Gallery of Ballarat  
40 Lydiard Street Ballarat 3350

